

What are Keywords Transition Words

Very simply put keywords are like road signs. Road signs tell the traveller what lies ahead , sometimes where they are , and sometimes what they can and can't do on the road. Likewise Keywords and Transition words tell the Reader what kind of information lies ahead, the also establish a relationship between the reader has just read and what is about to come.



Good readers are good at picking up keywords and hence following the exact flow of information precisely the way the author meant it , information generated by the keyword also helps a good reader predict what information is coming his way and thus helps him comprehend the information more effectively even when the information is complex.



Pretty much like a good driver who seeing this sign will be ready for a curve ride unlike a poor driver who will miss this sign and either end up in farmland by the road or take last minute hurried action.

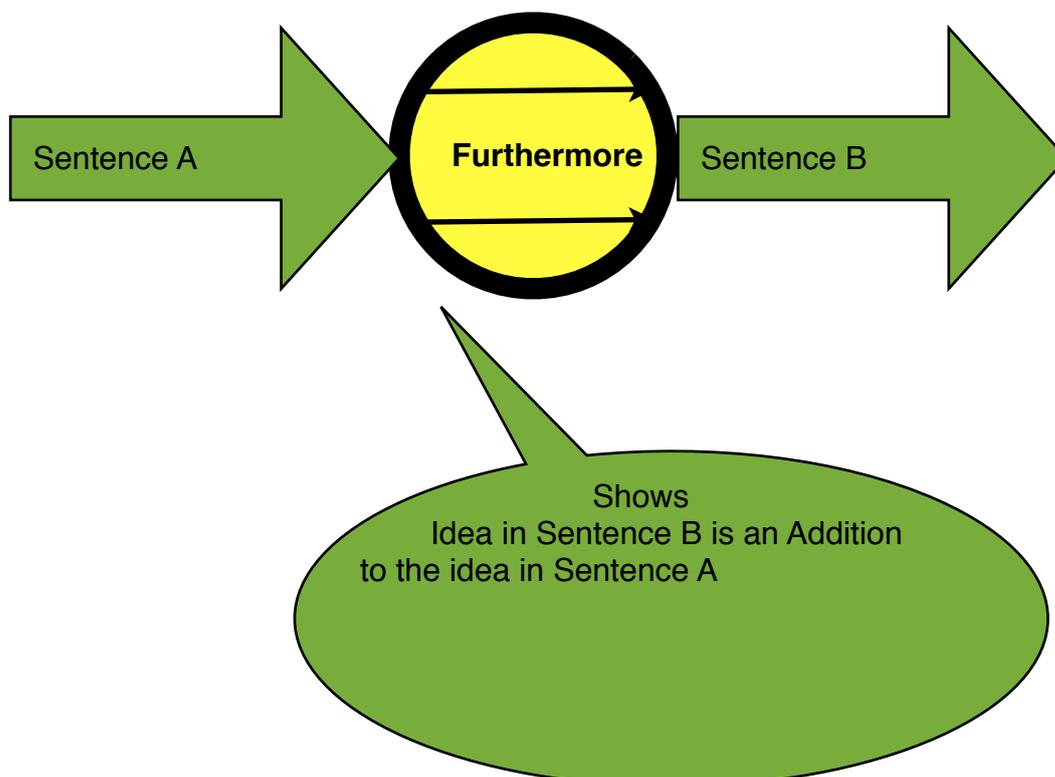
On the road following road signs and information can save your live and make for a smoother journey similarly in reading being aware of keywords , noticing them and reading accordingly can make reading a pleasant journey.

Since our main idea is to convey to you the importance of keywords and how they can almost magically influence your reading. i will be repeating the idea quite often. in different words using different details and supporting material. If by the end of the chapter your brain can become sensitized to keywords such that you notice them all around you the purpose will be served.

An introduction to keywords and their Function

just the way road signs can be categorized by what function they serve , turns , road descriptions , speed limits , special hazards etc . Keywords can also be divided by what function they are serving. Following is a list divided on the basis of function , you will find a lot of keywords repeated in separate sections but remember _+_+_+++

Function: Addition , For continuing a common line of reasoning,



Keywords serving this function :***also, again, as well as, besides, coupled with, furthermore,***

For Starters we are using the visual to emphasize the point that just looking at the keyword and without looking at what is inside sentence A and B we can still determine the relationship between the sentences. Now for an actual text sample sentences are numbered for better analysis.

(1)The human ability to assign arbitrary meaning to any object, behavior or condition makes people enormously creative and readily distinguishes culture from animal behavior. (2)People can teach animals to respond to cultural symbols, but animal cannot create their own symbols.

*(3)**Furthermore,** animals have the capability of limited tool manufacture and use, but human tool use is extensive enough to rank as qualitatively different and human tools often carry heavy symbolic meanings. (4)They symbolic element of human language, especially speech, is **again** a vast qualitative expansion over animal communication systems.*

Text Analysis: Topic Statement and the main idea of the paragraph is underlined. Sentence 2 is an elaboration of the Topic Statement , so is sentence 3 **Furthermore** establishes the relationship between sentence 2 and 3 . Similarly **Again** tells the reader that idea in sentence 4 has been already mentioned.

*(1)Culture lock -in results from the gradual stiffening of the invisible architecture of the corporation, and the ossification of its decision-making abilities, control systems, and mental models.(2) **It** dampens a company's ability to innovate or to shed operations with a less-exciting future. (3)**Moreover** it signals the corporation's inexorable decline into inferior performance.*

Text Analysis: Sentence 1 idea what results in culture Lock in . Sentence 2 states the effects of cultural lock-in , **Moreover** in sentence 3 indicates that idea in sentence 3 will be another detail about Cultural lock in .

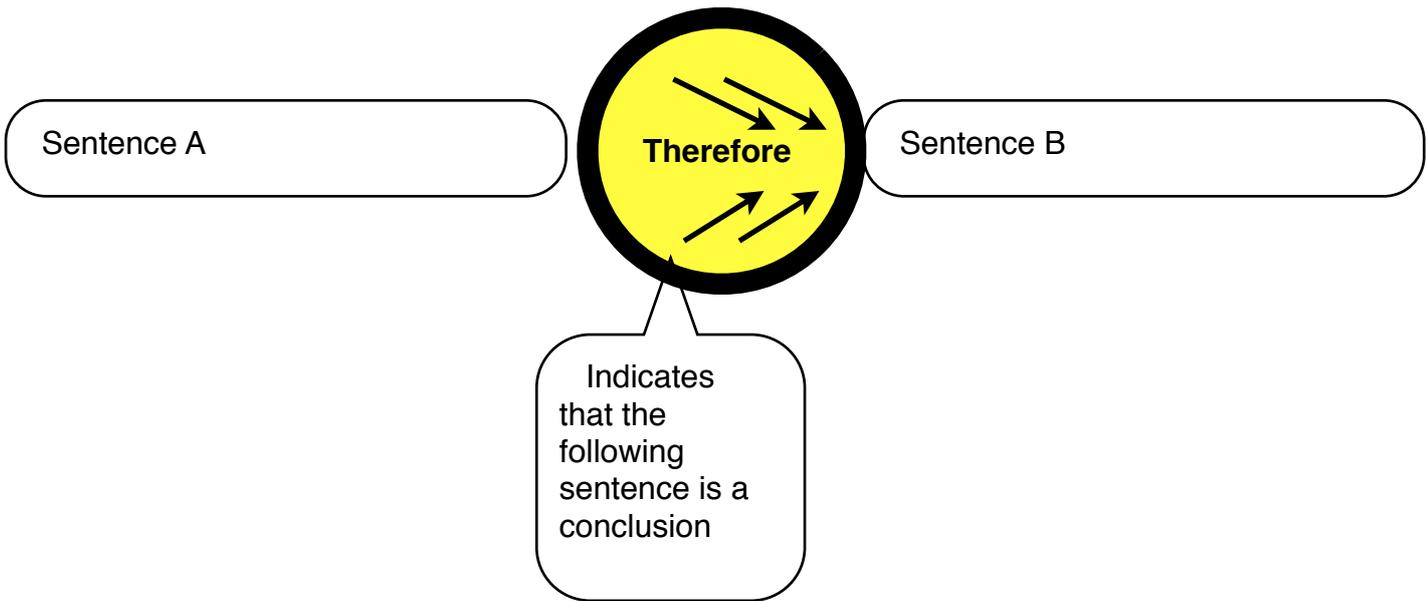
*(1)This dogmatism is to some extent necessary. (2)It is demanded by a situation which can only be dealt with by forcing our conjectures upon the world.(3) **Moreover,** this dogmatism allows us to approach a good theory in stages, by way of approximations: if we accept defeat too easily, we may prevent ourselves from finding that we were very nearly right*

Text Analysis: Topic statement/main idea is underlined. Dogmatism is Necessary in statement 1 is explained in sentence 2 as well as 3 and 3rd is in addition to 2nd.

Function: **Consequence, Conclusions**

consequence |'kænsɪkwəns; -
kwens|
noun
1 a result or effect of an action or condition : *many have been laid off from work as a consequence of the administration's policies.*

conclusion |kən'kloo zh ən|
noun
1 the end or finish of an event or process : *the conclusion of World War Two.*
• the summing-up of an argument or text.
• the settling or arrangement of a treaty or agreement : *the conclusion of a free-trade accord.*
2 a judgment or decision reached by reasoning : *each research group came to a similar conclusion.*
• **Logic a proposition that is reached from given premises.**



Keyword/phrases serving this function : *accordingly, as a result, consequently, for this reason, for this purpose, hence, so, therefore, thus, thereupon, wherefore, in conclusion, in final consideration, indeed*

Sample text and analysis

For some multi-layered materials this effect is particularly powerful and is, **accordingly**, called "giant" magneto-resistance

The vast majority of people are consuming suboptimal amounts of most micronutrients, and most of the micronutrients concerned are very safe. **Accordingly**, a comprehensive and universal program of micronutrient support is probably the most cost-effective and safest way of improving the general health of the nation.

Each intervention on its own will hardly make enough difference to be measured. The best therapeutic response must **therefore** combine micronutrients to normalise our internal physiology

We are a young world, your eminence. In our short history we have had but few members of the higher nobility visiting our poor planet. Hence, our enthusiasm.”

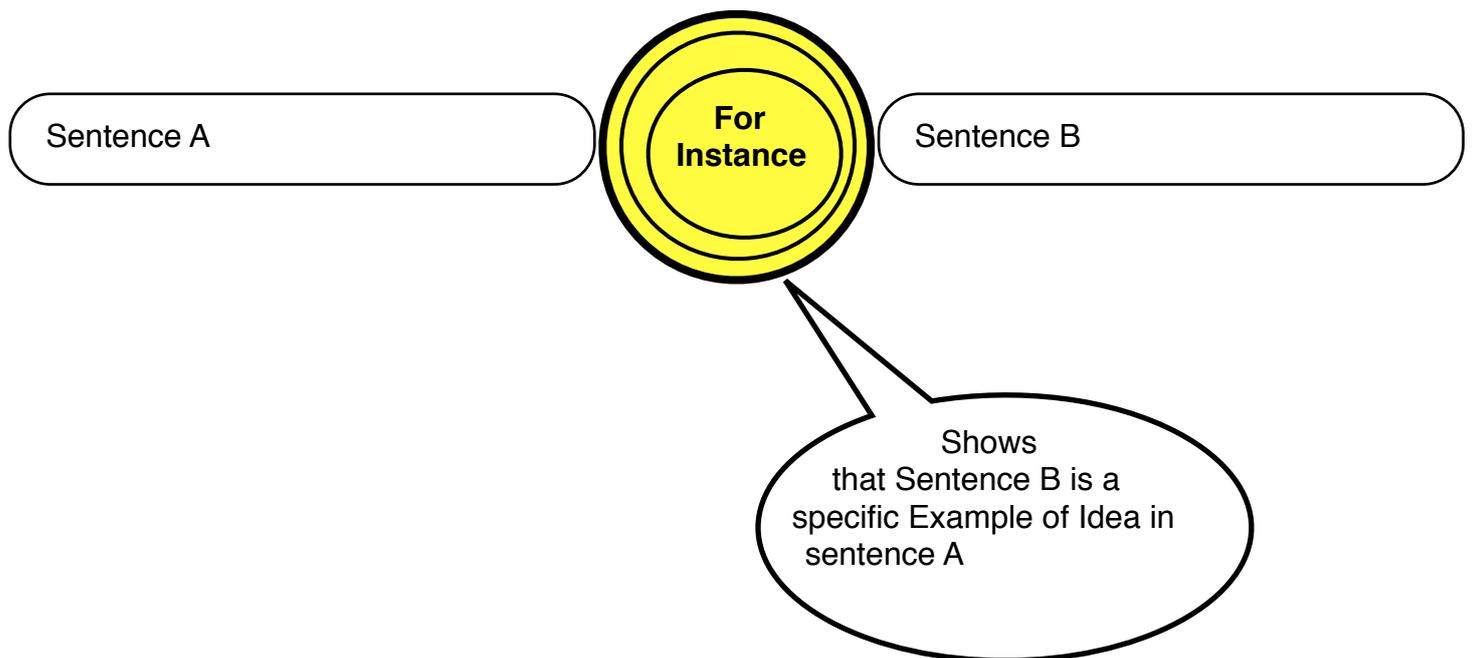
we often adapt our environments and attempt to change the very constraints that force our own adaptation. Indeed, in our industrial, financial, and civil systems, often the antithesis of biological laws are prescribed. As a result, there is considerable evidence that we are pushing the limits of our existence. thus

This technique is so sensitive that it means the spots can be made smaller and packed closer together than was previously possible, **thus** increasing the capacity and reducing the size and cost of a disk drive

Some anthropologist would define culture entirely as mental rules guiding behavior, although often widely divergence exists between the acknowledged rules for correct behavior and what people actually do. **Consequently**, some researches pay most attention to human behavior and its material products.

Function: **Exemplification, Illustration, Moving to Specific Details**

Keywords Phrases serving this function chiefly, especially, for instance, in particular, namely, particularly, including, specifically, such as for example, for instance, namely, to illustrate, in particular, specifically, such as, as an illustration, illustrated with, as an example, in this case, in particular, to explain, to list, to enumerate, in detail, namely, including.



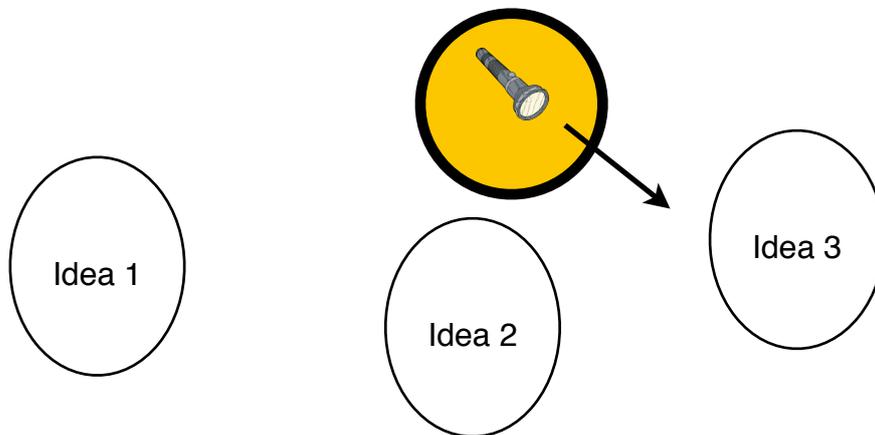
Samples

A course in Reading. Keywords/Transition words

Function : Emphasis , Focus , Special attention, Most important, special attention

Keywords/phrases serving this function

more importantly , above all, chiefly, especially, particularly, singularly , truly, in fact, to emphasize



SAMPLE

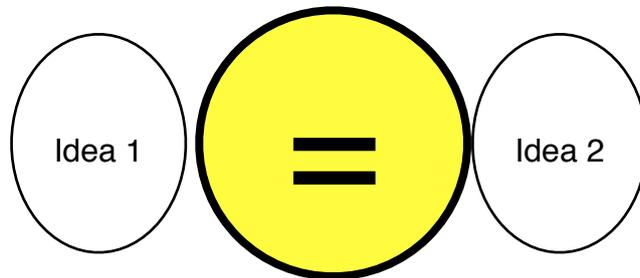
The symbolic element of human language, **especially** speech, is again a vast qualitative expansion over animal communication systems.

And when mental models are out of sync with reality, they cause management to make forecasting errors and poor decisions. The assumption of continuity, in fact, is precisely the kind of disconnect with reality that leads corporations into flawed forecasting and poor decisions.

Nearly 30 million children in the sixteen age group do not go to school-reason enough to make primary education not only compulsory but a fundamental right. But is that the solution? More importantly, will it work? Or will it remain a mere token, like the laws providing for compulsory primary education?

Function: Similarity , comparison , analogy

comparatively, coupled with, correspondingly, identically, likewise, similar, , **Similarly, likewise, in like fashion, in like manner, analogous to**



A lump of clay is no entity, but merely part of an amorphous mass. A landscape, likewise, is merely the sum total of its part

We must remember that the theme is as much 'material' for the artist as is the clay, wood or stone. The theme must likewise be brought to life;

Now a healthy interest is taken in the works of Bessie Head, Alex La Guma, Wole Soyinka, Nadine Gordimer, J.M Coetzee as literature that speaks independently of an African experience. Similarly it is no longer possible to ignore the work of Anta Diop, Paulin Hountondji, V. Y Mudimbe, Ali Mazrui in even the most cursory survey of African history, politics, and philosophy.

There is also the resemblance of the plan of the city to the blade of such a knife, the curve of the defile corresponding to the curve of the blade, the River Acis to the central rib, Acies Castle to the point, and the Capulus to the line at which the steel vanishes into the haft.)

Function: Contrast ,

Keywords / Phrases serving this function : contrast, onversely, instead,
on the other hand, on the contrary, rather, yet, but, however, still, nevertheless, in contrast

Exception:

aside from, barring, besides, except, excepting, excluding, exclusive of, other than, outside of, save

Restatement:

To restate a point within a paragraph in another way or in a more exacting way:

in other words
point in fact
specifically

in essence, in other words, namely, that is, that is to say,
in short, in brief, to put it differently

Contrast

On the contrary, contrarily, notwithstanding, but, however, nevertheless, in spite of, in contrast, yet,
on one hand, on the other hand, rather, or, nor, conversely, at the same time, while this may be true.

Sequence:

at first, first of all, to begin with, in the first place, at the same time,
for now, for the time being, the next step, in time, in turn, later on,
meanwhile, next, then, soon, the meantime, later, while, earlier,
simultaneously, afterward, in conclusion, with this in mind, After, afterward, before, then, once,
next, last, at last, at length, first, second, etc., at first, formerly, rarely, usually, another, finally, soon,
meanwhile, at the same time, for a minute, hour, day, etc., during the morning, day, week, etc., most
important, later, ordinarily, to begin with, afterwards, generally, in order to, subsequently,
previously, in the meantime, immediately, eventually, concurrently, simultaneously.

Summarizing:

after all, all in all, all things considered, briefly, by and large, in any case, in any event, in brief, in conclusion, on the whole, in short, in summary, in the final analysis, in the long run, on balance, to sum up, to summarize, finally

Diversion:

by the way, incidentally

To change the line of reasoning (contrast):

however
on the other hand
but
yet
nevertheless
on the contrary

transitional chains, to use in separating sections of a paragraph which is arranged chronologically:

first... second... third...
generally... furthermore... finally
in the first place... also... lastly
in the first place... pursuing this further... finally
to be sure... additionally... lastly
in the first place... just in the same way... finally
basically... similarly... as well

Concession

Although, at any rate, at least, still, thought, even though, granted that, while it may be true, in spite of, of course.

CAUSE AND EFFECT...

THEN, he moved on to the next work station.

AS A RESULT, the team lost the game.

FOR THIS REASON, she always went home for the weekend.

THE RESULT WAS always predictable.

WHAT FOLLOWED was as painful as it was inevitable.

IN RESPONSE, he quickly upped the ante.

THEREFORE, the aircraft overshot the runway.

THUS, it was just a matter of time.

BECAUSE OF THIS, the results were always the same.

CONSEQUENTLY, he was no longer friends with Frank.

THE REACTION to this event was swift and decisive.